

Department of Home Economics
University of the Punjab, Lahore

Programme	BS Home Economics Semester System (FYDP)	Course Code	HEAD-102	Credit Hours	3(2+1)
Course Title	INTRODUCTION TO ART AND DESIGN-I				
Course Introduction					
<p>This course will provide students with a broad perspective of the theories, techniques, and practices of the visual arts, design, crafts, and architecture and art history. The course encourages students to learn by doing, but primarily seeks to make learning productive and enjoyable. Students will develop a sound understanding of application of art and its importance in developing an awareness about design and different painting styles.</p>					
Learning Outcomes					
<p>On the completion of the course, the students will:</p> <ol style="list-style-type: none"> 1. Develop critical thinking in creating & composing design 2. Appreciate Art of prehistoric times 					
Course Contents					
Week 1	Definition & Concept of Art Design in Art Design Composition (mix media, Paper cut& direct application of color)				
Week 2	Definition & Concept of Art Design in Art Design Composition (mix media, Paper cut& direct application of color)				
Week 3	Elements of Design Design Composition (mix media, Paper cut& direct application of color)				
Week 4	Elements of Design Design Composition (mix media, Paper cut& direct application of color)				
Week 5	Elements of Design Design Composition (mix media, Paper cut& direct application of color)				
Week 6	The Fundamental principles of Design Design Composition (mix media, Paper cut& direct application of color)				
Week 7	The Fundamental principles of Design Design Composition (mix media, Paper cut& direct application of color)				
Week 8	The Designing process as a form of organization Factors involved in the making of a design Mid Term Assessment				

Week 9	The Analysis of a design Application to interior, clothing and painting	
	Design Composition (mix media, Paper cut& direct application of color)	
Week 10	The Analysis of a design Application to interior, clothing and painting	
Week 11	Art Appreciation: Cave Art	
	Design Composition (mix media, Paper cut& direct application of color)	
Week 12	Art Appreciation: Cave Art	
	Design Composition (mix media, Paper cut& direct application of color)	
Week 13	Indus valley Civilization	
	Design Composition (mix media, Paper cut& direct application of color)	
Week 14	Indus valley Civilization	
	Design Composition (mix media, Paper cut& direct application of color)	
Week 15	Revision	
	Signing of Portfolio	
Week 16	Final Assessment	

Text Books and Reading Materials

Art in Everyday Life by Harriet Goldstein (Jan 1, 1960) , The MacMillan Company, New York.

Inside Today's Home by Luann Nissen, Ray Faulkner, and Sarah Faulkner (Jan 2, 1994), Holt, Rinehart and Winston, Alnc.

Janson's History of Art: The Western Tradition (8th Edition) (My ArtsL ab Series) by Penelope J. E. Davies, Walter B. Denny, Frima Fox Hofrichter, and Joseph F. Jacobs (Jan 13, 2010).

Gardner's Art Through the Ages: A Global History, Volume II (Gardner's Art Through the Ages: A Concise History) by Helen Gardner (Apr 14, 2008).

An eye for Art. I. Krumins. 2013. DK Pub. USA

Debra J. Dewitte, Gate ways to Art: Understanding the Visual Arts, 2011, Thames & Hudson, USA

Teaching Learning Strategies

Lecture- based learning through lectures and presentations.

Group Assignments and discussions.

Individual learning through quiz and assessments